

# **Special Private Class**

Brought To you by:



National Black MBA Association, Washington DC Chapter (NBMBAA-DC)



Project Management is "one of the most in-demand and financially lucrative professions... 15.7 million new project management roles are expected to be created globally, growing the economic impact of the profession to USD \$6.61 trillion" Source: Business Wire Feb 2015

# Why Get Certified in Project Management?



**Project Management is a discipline.** 

### It is the indispensible skill set required to achieve tangible business results.

# Get PMP® or CAPM® Certified Today!

You may be one of the growing numbers of individuals seeking career advancement and job security in a weak global economy. Earning an internationally recognized and specialized certification, as a project management professional (PMP®) or as a certified associate in project management (CAPM®), will enable you to distinguish yourself and advance your career. For your benefit, **CertifiNOW** has developed an advanced course that condenses a year's worth of preparation into a 3-day class filled with study guides, processes, and test taking strategies to enable you to pass – on your 1st attempt – the Project Management Institute's PMP® and CAPM® certification exams. Our certification exam prep courses are designed around a project management framework, defined by the Project Management Institute (PMI®). In **CertifiNOW** classes, PMI's Guide to the Project Management Body of Knowledge (PMBOK®) is strategically demystified so that the students can comprehend it and skillfully apply its relevant information towards passing PMI's PMP® and CAPM® certification exams.

#### **For Members Only**

Unlike open enrollment classes offered by **CertifiNOW**, this special private class is limited to the members of NBMBAA and the employees of their corporate sponsors and corporate partners:

- NBMBAA Washington DC Chapter Members
- Employees of NBMBAA Corporate Sponsors/Corporate Partners

## Why the Urgency?

Recently 90 percent of executives surveyed claimed that project management is either critical or important to their operations, while a mere 37 percent of respondents felt their firm did, at least, a "very good" job of managing important projects. "Employers tend to feel that the M.B.A. graduates are strong in technical business areas like finance and accounting but need more project management skills". A recent PMI® study indicates that more than 1.2 million new project management jobs will be created every year for the next 10 years.

# A Course Designed For You

This course is designed for busy professionals and business owners with very little time, but nevertheless, have the desire to increase their creditability in the marketplace by earning PMI® (Project Management Institute) certification as a PMP® (Project Management Professional) or CAPM® (Certified Associate in Project Management). *This course reduces preparation time required to pass internationally accepted certification exams -- from 12 months down to 3 days - of classroom instruction.* For individuals not seeking certification, this course is beneficial because it provides a solid theoretical framework, the proper paradigm for thinking about the project management profession, and provides insights into the "art and science" of getting things accomplished. **CertifiNOW**, the course provider, specializes in advanced certification training for professionals and consultants in virtually every major industry.

This is an accelerated learning course that teaches the core information in the following **10 Knowledge Areas of Project Management**:

1. Scope Management	5. Communications Management
2. Time Management	6. Human Resource Management
3. Cost Management	7. Risk Management
4. Quality Management	8. Procurement Management
5. Integration Management	10. Stakeholder Management

Two additional modules on the special application areas of Social Responsibility and Exam Strategy are also included in the course.

## Why Offer a Guarantee?

We offer a guarantee because our PMP<sup>®</sup> or CAPM<sup>®</sup> Prep course works! It has been progressively fine-tuned for several years. (Thus, it is both modern and proven.) During that period, virtually all candidates who took this course did, in fact, pass on their first attempt.

#### Location

Howard University - School of Business 2600 6th ST. NW Washington, DC 20059 TEL: (770) 321-1817

#### Dates

This course will be offered on Friday - Sunday: August 26-28, 2016

## **Price**

The total individual cost for an open enrollment **CertifiNOW** class is \$1850. NBMBAA members = **discount** approaching 50% (\$950 per person). NBMBAA sponsors/partners = **discount** 10% (\$1665 per person).

# For More Information and To Register

# www.CertifiNOW.com/NBMBAA-DC2015.php



1-866-PMP-EXAM (1-866-767-3926)

